

AMANDA LUNDBERG

SENIOR VISUAL DESIGNER

WEB // www.amandajlundberg.com

EMAIL // amandajlundberg@gmail.com

DIGITS // +32 470 49 34 68

Graphic Designer. Videographer. Photographer. Communicator. Producer & Editor. Web Designer. Presenter. Proof-Reader. Team Player. Fast Learner. Jack-of-all-trades. ENFP. Servant Leader. Ridiculously Fast Typer. Story Teller. World Traveler. Snappy Dresser. A Lover AND a Fighter. Music Connoisseur. Passionate User of the Oxford Comma. Prompt Movie Rental Returner. The Cat's Meow.



SENIOR DESIGNER & VIDEOGRAPHER // JA CONSULTING + DESIGN DEC. 2020 - CURRENT

- Create and design all marketing materials and collateral for clients (*including brochures, flyers, banners, web layouts, advertisements, power point presentations, photographs, and social media posts*)
- Storyboard, shoot, and edit all videos for clients

VIDEO EDITOR & DESIGNER // MY PVP ACADEMIA (YOUTUBE & TWITCH) SEPT. 2020 - CURRENT

- Edit all videos produced and published for [youtube.com/mypvpacademia](https://www.youtube.com/mypvpacademia) (3 videos per week minimum)
- Created branding guidelines and design all material for marketing, promotion, and Twitch scenes
- Channel was created in September 2020 and became a monetized YouTube partner within 3 months

LEAD VISUAL DESIGNER // KEMIN INDUSTRIES JAN. 2016 - DEC. 2020

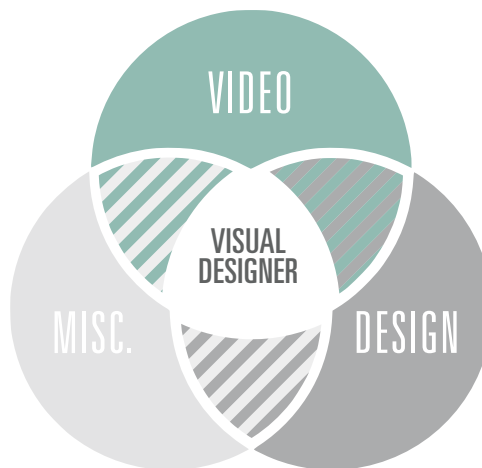
- Developed and maintained company's brand and identity for both internal and external promotion
- Lead advertising campaigns from conceptualization to design implementation, working alongside product managers, sales teams, and communication specialists for over seven industries.
- Shot & edited videos for corporate communication and for business units across the globe
- Created presentations, templates, and collateral for the CEO and other executive communications.
- Assisted with video shooting, video editing, photography, and layout for company events and projects.

GRAPHIC DESIGNER // KEMIN INDUSTRIES MARCH 2008 - DEC. 2015



PROGRAMS

- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE INDESIGN
- ADOBE PREMIERE PRO
- MICROSOFT OFFICE



- LAYOUT
- TYPOGRAPHY
- BRANDING
- WEB DESIGN
- PRESENTATIONS
- VIDEO EDITING
- VIDEO SHOOTING
- SCRIPT WRITING
- PRODUCING/DIRECTING
- PHOTOGRAPHY
- MARKETING STRATEGY
- COMMUNICATIONS
- SOCIAL MEDIA



WARTBURG COLLEGE // December 2007
ELECTRONIC MEDIA & PUBLIC RELATIONS
 3.7 / 4.0 GPA, *Magna Cum Laude*

EXECUTIVE PRODUCER of *Knight Watch* television show
 STAFF MEMBER of the Wartburg Television Station
 TEACHING ASSISTANT for Television Production class
 MEMBER of the Society for Collegiate Journalists



ERIN HOCKMAN //
Marketing & Communications Manager, DART
 P: +1 515-953-8817
 E: erin.mitchell07@gmail.com
Previous manager at Kemin

DEXTER ABRIGO //
Regional Marketing Manager, Asia, Merial
 P: +65 98583879
 E: dexter.abrigo@merial.com
Former co-worker of Kemin (Asia)

MEGHAN SATTERSTROM //
Employee Learning & Communications Manager, Kemin
 P: +1 515-210-4794
 E: megfoley123@gmail.com
Previous manager at Kemin